

# CYBER SMART CANADA INC.

Empowering Organizations to Protect Children Online



## Your Contact:



**Melanie Rhora**  
Founder  
Director of Training

Toll Free: 1-888-212-3963  
Direct: 902-955-6942  
melanie@cybersafetytraining.org

www.cybersafetytraining.org

## NAICS Codes:

611420 – Computer Training

611710 – Educational Support Services

611690 – Other Schools & Instruction (CAN)

541690 – Other scientific and technical consulting services

## Key Differentiators:

Programs developed with advisory panel of child, family, & IT specialists

Certify your staff online - at their own pace and no travel costs

Have the latest information to protect the kids in your care

## Awards:

2018 Hero of the Year Award  
Lambton Children's Safety Village

Nova Scotia Exporter of the Year  
- Finalist

*"All foster parents should be offered these sessions before ever having a child in their home"*

*Dawnmarie Warburton  
Foster Parent, Hamilton, ON*

## Company Description

With technology so ingrained in life today, children need mentors in both the physical and digital world. That's why we develop programming to teach kids and their mentors about cyber safety.

Our programs focus on the fundamental issues, not individual apps to instill confidence in all participants regarding tech-based problems including and beyond cyber bullying.

These workshops are delivered by local organizations that families already know, like, and trust including Family Resource Centers and Children's Aid Societies.

**PROFESSIONALLY DESIGNED, TESTED, & PROVEN  
CYBER SAFETY AWARENESS PROGRAMS**

## Past Performance:

Since 2017, our programming has helped 100,000 families in Canada through our network of training partner organizations. Now that our programming is fully developed, tested, and proven, we are expanding our training partner network across North America with the goal of empowering 1 million families by 2025 under our new brand TechSmart Cyber Safety Programs Inc.

## Core Programs:

- In-Person Cyber Safety Training
  - TechSmart Organizations
  - TechSmart Families
  - Tech For Tots
  - Selfies & Self Esteem
  - Dangerous Apps
  - Digital Superhero™ Training
  - Digital Jungle™ Bootcamp
- TechSmart Mentors Training
  - 5-hour comprehensive e-learning program on child cyber safety used to train groups consistently
- Certified Trainer Program
  - Certified TechSmart Trainers use our programming within their organizations

## Featured Clients:



The Children's Aid Society  
OF HAMILTON  
La Société d'aide à l'enfance  
DE HAMILTON



BUILDING BLOCKS FOR BETTER LIVES

Westcoast  
Family Centres

